



MEDIA RELEASE

LEARN HOW TO PROMOTE YOUR BOOK Free Workshop for Authors at the Montecito Library

Santa Barbara, CA – June 11, 2013

The Montecito Library will present "How to Promote Your Book," a free workshop for authors on Tuesday, June 18 from 4:00 to 5:00 p.m. The Montecito Library is located at 1469 East Valley Rd., in Montecito.

Veteran publicist Milton Kahn has helped many authors achieve success with their book publicity and marketing. He will answer questions about self publishing, the current state of the book industry, and how to get your book noticed.

For more information about this program, contact the Montecito Library at 969-5063. For information about Santa Barbara Public Library System programs and services, visit online at SBPLibrary.org. All library programs are free and open to the public.

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